Austrian Dodgeball Association (ADBA)

Media Regulations

Concerning

ALL ADBA EVENTS

The following guidelines relate to all competitions and events run by ADBA. For further information or clarification, please contact ADBA via max@dodgeball.at.

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Image Rights

- **Consent**: By attending an ADBA (Austrian Dodgeball Association) event, you are consenting to the utilisation of images for promotional purposes and commercial use by ADBA. This applies to players as well as audience members.
- **Inclusion in Library**: Your authorisation extends to including these images in the Video and Photography Library (referenced below), for use by members and approved third parties.
  Underage consent: For athletes aged 16 and younger who are eligible to compete in competitions as per the ADBA Eligibility Regulations, written parental or legal guardian consent must be obtained before their participation in any such competition. This consent specifically acknowledges that their image and likeness may be used under the adult ruleset.

Photography at ADBA Events

Herein, photography applies to both photography and videography, for the sake of simplicity.

- **Participant photographers:** Participants bringing their own photographers to an event should inform ADBA. In cases where there are already ADBA photographers and/or third-party photographers, participants may be limited in the number of photographers that are allowed near the playing area for reasons of health and safety. Participants should announce how many photographers they intend to bring to an event at the latest 1 week prior to the event start.
- **ADBA photographers:** ADBA may choose to supply photographers for an event. These images will by default be incorporated into the ADBA's media library.
- **Third party photographers:** third parties must request the right to photograph an event from any location other than the spectator area. This request must be made to ADBA in advance of the event in question. ADBA may apply additional restrictions to third parties that do not apply to ADBA photographers, so as to safeguard players and player images. ADBA will ensure that all participants are aware of third party photographers ahead of the event start.
- **Credit:** photographers are encouraged to watermark their images before sharing them with ADBA for the media library, so as to ensure that they are properly credited. ADBA cannot guarantee that images in the media library will be credited beyond ADBA.
- **Photography near playing areas**: photographers are allowed to position themselves near the playing area but off of the playing court (eg near netting, near the outbox). Photographers must do so in a way that does not encumber the game. Participants are allowed to dismiss photographers within playing areas if they deem them to be obstructing play. To do so, the coach of that team should inform the head referee of that court as to the obstruction. Referees may dismiss any photographer at any time if they deem them to be causing an obstruction. Dismissal from court areas should be noted by the head referee and communicated to ADBA; photographers found to be in regular dismissal may have their right to playing areas removed.

Video and Photography Library

- **Maintenance**: ADBA will maintain a non-publicly accessible video and photography library. The maintenance of this library is the duty of ADBA.
- **Request Access**: Access to this library may be requested via contacting ADBA through email.
- **Participants**: Participants and their potential media teams automatically qualify for access and utilisation of the video and photography library.
- **Sharing**: Participants may choose to share these libraries, or parts of these libraries, with their players, for social media purposes. ADBA does not bear responsibility for this usage. Unapproved usage activities are listed within the "Preventing Harmful Usage" section of this document.
- **Third-Party Access**: Third parties seeking access must make a formal request. ADBA will maintain and regularly update a list of approved third parties.
- **Approved Third Parties**: Access to some or all of the library may be granted to entities and activities deemed to be to the benefit the sport of dodgeball, including but not limited to:
    - Local dodgeball clubs
    - Provisional national members
    - News partners and broadcasters covering dodgeball
    - Individuals involved in media projects featuring dodgeball
- **Removal of Access**: third parties may have their access to the library removed if their prior usage is deemed to be harmful to ADBA, its players (particularly players depicted in images used), or the sport of dodgeball.
- **Cost**: Access to the library is provided without charge.
- **Image Credit**: Proper image credit should be given to ADBA whenever possible, with links to our official social media accounts.
- **Liability**: ADBA holds no liability for the utilisation of player images by entities not falling under the categories of national members or approved third parties.
- **Usage Restrictions**: Images within the library must not be employed in any manner that could potentially harm the depicted player. Unapproved activities are listed within the "Preventing Harmful Usage" section of this document.

Livestream Rights

- **Right to livestream and broadcast:** ADBA holds the sole right to livestream its events. Third parties interested in obtaining the right to broadcast should contact ADBA.
- **Ownership of livestreams:** ADBA events will, by default, be livestreamed on ADBA channels.
- **Additional Media Deals**: Additional media deals involving the sale or rental of livestream ownership to a third party, known as a Broadcast Partner, may be negotiated. These media deals may "override" the above ownership rights, meaning that ADBA will not host streams on our channels and ADBA lose the right to mirror these streams. As such, any additional deal must be approved by ADBA.

- **Injury footage:** in the case of injuries incurred on livestreams, the livestream host must attempt to change the image to a blank image during the live broadcast.
- **Reuse of livestream footage**: content creators wishing to use footage of an event should contact the footage owner to achieve this right. For ADBA owned livestreams, all individuals on the approved third-party list are authorised to use sections of this footage in line with approved usage, so long as they are not reposting entire matches. ADBA reserves the right to remove this authorisation and request the removal of such videos at any time.

Using Copyright Materials in Streams

- **Checking materials for copyright issues:** any submitted materials for use at any point within streams (eg: videos for between matches) will be reviewed ADBA prior to the competition start to ensure that there are no copyright issues
- **Maintaining the Stream:** no copyright music is allowed to be played in the hall during streaming times. This includes music played by audience members, coaches (eg during warmup time), and venue operators. This is to ensure that the livestream is not compromised by copyright strikes.

Commentating

- **Approved Commentator Pool:** ADBA will maintain an approved commentator pool of individuals who may commentate ADBA events. This resource is also available for use at non-ADBA events, including events on all levels as well as third party events. To request the use of this resource to commentate an event, please contact ADBA at max@dodgeball.at.
- **Gender Parity**: livestreams and broadcasts at ADBA events aim to achieve gender parity across our commentating teams for a whole event (individual matches are not required to achieve gender parity). We recognise that this may not always be possible, but this aim will be upheld in the selection of commentators for ADBA events.
- **Commentator code of conduct**: commentators must adhere to the following principles within their commentary. Commentators found to be in regular or extreme non-adherence may be removed from the approved commentator pool:
    - **Fairness and Impartiality:** Commentators must remain neutral and impartial, providing fair and unbiased commentary on all teams and players.
    - **Respectful Language:** Use respectful and inclusive language at all times, avoiding any form of discrimination, derogatory remarks, or offensive language.
    - **Avoid Personal Attacks:** Refrain from making personal attacks, criticisms of character, or comments unrelated to the game. Focus on the sport and its participants.

    - **Professionalism:** Conduct oneself with professionalism, both on and off the air. This includes dressing appropriately and maintaining a courteous demeanour.
- **Advertising:** commentators may not use their platform to advertise products, events, or companies for personal gain. They may be required to mention sponsors or other such activities; however these will be explicitly communicated ahead of the event to the commentators by ADBA.
- **Additional commentator guidelines:** ADBA will provide commentators with additional guidelines relevant to events ahead of the event start. These may include additional regulations pertinent to this event, as well as information overviews that may be helpful and improve the overall commentator quality.

Preventing Harmful Usage

Images, including videos and livestream footage, should not be used by ADBA, participants or approved third parties in ways that are deemed harmful to the wellbeing of our players:

- **Defamation and Misrepresentation:** Images should not be used in a manner that could defame or misrepresent the character of the depicted player. Critical commentary is allowed so long as it is accurate to the images used and is done in a manner that avoids harsh language, respects player dignity, and maintains a professional tone to avoid cyberbullying.
- **Sensitive Context Avoidance:** Avoid using images in contexts that may be deemed sensitive or inappropriate, such as associating players with controversial subjects or situations.
- **Invasion of Privacy:** Respect the privacy of players by refraining from using images that intrude upon their personal lives or depict them in private situations without consent.
- **Discriminatory Use:** Do not utilise images in a way that promotes discrimination, harassment, or prejudice against players based on factors such as race, gender, ethnicity, or any other protected characteristic.
- **Misleading Implications:** Images should not be manipulated or used in a manner that creates false or misleading implications about a player's actions, opinions, or affiliations.
- **Exploitative Content:** Avoid using images in a manner that could exploit or sensationalise players, especially in ways that could be harmful to their mental or emotional well-being.
- **Cyberbullying Prevention:** Do not use images to contribute to or engage in any form of cyberbullying against players, either directly or indirectly.

If individuals, clubs or participants are aware of a misuse of player images, in particular relating to the media library, they are encouraged to report this with evidence to ADBA.