



## 3-Year Strategic Plan

2022-2024

The Austrian Dodgeball Association, known as Dodgeball Austria, was founded in 2013. As early as 2012, the first dodgeball activities took place at the University of Sports in Vienna. What began as fun events for students has grown into a vibrant dodgeball community, now spanning from school sports to university-level competitions and an established league.

The strategic goals of Dodgeball Austria for the coming years include:

- **School Sports:** Expanding the Vienna Dodgeball School Cup to other federal states and creating a nationwide school cup throughout Austria.
- **University Sports:** Enhancing the university sports offerings both quantitatively and qualitatively, as well as developing and professionalizing the Austrian College League.
- **Recreational/Fun Sports:** Creating a comprehensive concept for dodgeball as a leisure activity.
- **Competitive Sports:** Establishing and solidifying the Austrian Dodgeball League.
- **Media Awareness:** Increasing visibility by hosting international major events.
- **Funding and Support:** Developing and implementing various funding measures.

This positions Dodgeball Austria as a driving force in the development and sustainable promotion of the sport.